

NETWORKING @ NOON

OVERVIEW & SPONSOR BENEFITS

Networking @ Noon is a monthly networking event that focuses on bringing together the business community to develop professional relationships in a relaxed environment. Networking @ Noon is held the second Thursday of each month at Saw Mill Square. On some occasions we will move the location to a business which would like to highlight their facility. The sponsoring business provides lunch and a beverage for the participants and a door prize. These networking events offer the opportunity for attendees to mingle with other busy professionals while supporting the honored host and learning more about their company. Each sponsor is given five minutes to talk about their business, all other participants are given one minute to introduce themselves. Attendance at Networking @ Noon events ranges from 20-40 business professionals



Sponsoring a Networking @ Noon event is an excellent way to introduce yourself and your services to NK Chamber of Commerce Members and Prospective Members. Following are the benefits that you will receive as a sponsor of this monthly networking event:

- Your company's logo will be included in all marketing materials including:
 - Featured Event page on the NK Chamber's website
 - Networking @ Noon event is publicized on the Chamber Facebook page, NK Patch & local newspapers
 - *Constant Contact* E-blasts to all Members sent three or more times prior to your event
 - N@N events will be promoted in a specific ad in the Standard-Times Chamber page.
 - Customized flyers to be distributed at all Chamber events the month prior to your event
- Attendees will become familiar with you and your business. This is a fantastic opportunity for new businesses to get exposure in the community.
- A company representative will be allowed to speak for up to 5 minutes to the attendees. This is a great time to introduce key staff members that are in attendance, speak about what sets your company apart from the competition or to highlight any new products or services you provide.
- Providing door prizes at the event are highly recommended. This provides another opportunity to promote your company. You may also have staff members pass out promotional material or flyers as guests leave.
- In order to help you follow up with the attendees, the Chamber will collect business cards at the door and provide you with a copy after the event.
- Sponsoring a Networking @ Noon event sends out a clear message to other local businesses that you are invested in the community.



Thank you for your interest in hosting a Networking @ Noon event. Sponsorship of this event offers you an excellent opportunity to promote your business while Chamber members meet and network with one another in a relaxed environment.

Networking @ Noon Guidelines are as follows:

1. As host, you will be responsible for any food and/or beverages served at the event. Attendance averages between 20-40 guests (both Members and Prospective Members). The chamber can provide you with a list of members who like to cater Networking @ Noon, or you can use your own caterer.
2. Buddy Up – Consider “buddying up” with another chamber business. Split the cost of the food and beverages. Promote both businesses and make it a win/ win.
3. The Chamber will receive all RSVPs, provide name tags, pens, and greeter to work at the registration table. The chamber will charge members \$10 to cover our advertising costs.
4. The scheduled time for Networking @ Noon is 12:00pm – 1:00pm. Please make sure to let us know if you want to change the time or length of your event.
5. You will have an opportunity to speak to the attendees as we finish eating lunch. We will introduce you as the sponsor. You are encouraged to give up to a 5 minute presentation about your company. We will also do the door prize drawing at this time.
6. Invite your friends, family, contractors, business neighbors, etc. to the Networking @ Noon. Give us the list of names so we can have a name tag ready for them and admit them free of charge. The chamber will take RSVPs and provide an approximate head count two days before the event.
7. Please have your event details planned by at least 4 weeks in advance. This will give the Chamber time to publicize your event to the maximum.
8. Last but not least, promote yourself! This is your time to “crow!” Brag about what you can do for customers, put out brochures and tell why your business is special. If appropriate, show them around your business/facility.

Thank you again for your support of the NK Chamber of Commerce. If you have any questions, please do not hesitate to contact the North Kingstown Chamber of Commerce at 295-5566 or by email at info@northkingstown.com.