



Advertising Opportunities

The Chamber of Commerce offers advertising to all of our members. Some advertising is free of charge and others are at a nominal cost.

FREE to our Members

Due to the volume of requests that we receive we ask our members to use the following free advertising opportunities for special events or promotions only. Please supply the Chamber with a PDF of the information you would like conveyed.

Constant Contact; mass email marketing:

Constant Contact is sent out once a week on Thursdays. A teaser of your information will appear on the front page with the full description of details with a link for "more information".

Facebook:

The Chamber tries to place information on our Facebook page at least once a day. If you would like your event on our Facebook page please give us a very brief description and any graphics or pictures you would like to go with it.

Chamber Website:

The front page of the website is reserved for Chamber events and very important information that affect the majority of our Chamber members such as networking events and legislative alerts. We are happy to place special events information on the member page.

Local Media:

- *Standard Times:* Twice a month The Chamber of Commerce has a full page of information in the *Standard Times*. New member pictures, and ribbon cutting pictures are placed on this page. When space allows, a chamber business is also highlighted with an approximately hundred word description and their logo. There is a waiting list of businesses that would like this segment. Sign up today to get in the queue.
- *North East Independent:* On a quarterly basis, the chamber has an insert in the *North East Independent* newspaper. There is always a segment for member announcements. Send your member announcements to the chamber by the following dates: January 20th, April 24th, July 24th and October 23rd. We also invite you to submit an interesting article to be included in the insert. Contact the Chamber for more details.

Gift Certificate Program:

The Chamber sells about \$40,000 worth of gift certificates every year. North Kingstown gift certificates can also be used at participating members in East Greenwich. Member businesses redeem the gift certificates at the Chamber for full face value. Many businesses will pay their yearly dues and then some with the amount of gift certificates they redeem.

Advertising at Minimal Cost

Greeter program:

The Chamber invites all member realtors to pick up a greeter package to give to their clients at closing. Postcards are also sent out to all new residents in North Kingstown inviting them to pick up a bag filled with “goodies”, coupons and advertisements from local businesses in North Kingstown. Place your information in the 150 bags distributed a year. Cost: \$50.00 a year

North East Independent Insert:

The North East Independent has a circulation rate of 9,000 subscribers. Advertising rates for our quarterly insert are at a nominal cost. Contact the chamber for more information.

Business After Hours:

Once a month the Chamber holds a Business After Hours networking event. These events are hosted by a local business. The business provides the space, food and drink and a raffle prize in return your business is advertised on the *Standard Times* Chamber page, on the front page of our website and Constant Contact message and numerous times on our Facebook page. At the Business After Hours you will be able to showcase your business as well as speak personally to the full group about who you are and what your business does.

Corporate and Event Sponsorships:

The Chamber of Commerce holds about eight different events throughout the year. Your business is invited to be a Corporate or Business Sponsor by participating in all of the events or your business can participate as an event sponsor. Please see our Sponsorship booklet for details.