



*Would you like to reach each  
of the 350+ new  
residents of North Kingstown*

*Is this a good market for your business??*

Direct marketing and advertising to potential new customers is  
easy and hassle-free for members of the chamber...

Several years ago the chamber created a **“Welcome to North Kingstown”** greeter program which goes to all new residents (over 350 per year). We send welcome postcards to new residents-inviting them to stop by the chamber office to pick up their welcome packet from the chamber and local businesses. If they are unable to come to the office, we deliver the packets to them. We also have invited all member realtors to pick up a greeter package for their new resident to give to them at closing. Local member apartment complexes give greeter packages to their new residents as well. To welcome people to our area, the packets include a variety of maps, resource guides, events, etc., as well as a chamber **“town wide gift certificate”** (the gift certificate is \$5.00) and brochures, discount coupons, or promotional gifts from the participating members. Members who participate in this program may also have a copy of the database of new homeowners for your use.

Here’s how you can participate for only \$50 a year:

- You supply the chamber with your own materials, brochures, discount coupons and/or give-away items
- We stuff all the “goodie bags”, monitor supplies, keep track of who has received the package and communicate with realtors and apartment complex staff.
- Upon request we will email to you a list of new residents that have received greeter packages

If you are interested in participating in this program please contact the North Kingstown Chamber of Commerce at [info@northkingstown.com](mailto:info@northkingstown.com) or 295-5566.